

# WordCamp Switzerland

facts & figures

## What is a WordCamp?

WordCamps are casual, locally-organized conferences that focus on everything WordPress. Each WordCamp is different, reflecting the local WordPress community it represents, but usually a wide range of people from casual users to core developers participate, share ideas, and get to know each other.

Whether your company is built around, has a lot of customers who love WordPress or just use and love it yourself, WordCamps are a great opportunity for companies that benefit from a free and open source software like WordPress to give back to the project that's given them so much.

WordCamps are non-profit events organized by people from within the community on a voluntary basis.



Konstantin Obenland, Theme Wrangler at Automattic

## Facts & Figures 2014

WordCamp Switzerland 2014 brought **nearly 200** WordPress developers, designers, entrepreneurs, bloggers and enthusiasts from all parts of Switzerland (and even many from all around Europe) together for the first Swiss WordCamp after two years of absence.

The first day was packed with **22 presentations** from distinguished speakers on a variety of interesting topics touching on blogging, design, and programming on the WordPress platform.

After an amazing After Party on Saturday night, **close to 50 Attendees** gathered again on Sunday for Contributor Day which was spent hunting bugs and learning how to contribute back to WordPress directly from experienced core developers. We even got a patch committed and approved for WordPress core that day!

During the WordCamp, **almost 500 tweets** were sent using #wcch and we got a lot of positive feedback. Some of which we'd like to share on the next page.



**197**  
Attendees

**22**  
Awesome  
Speakers

**480+**  
Tweets  
#wcch

**47**  
Attendees  
(Contributor Day)

## Some of the things people had to say about WordCamp Switzerland 2014

We all had a lovely weekend at #wcch. Thanks 1'000'000x to all organisers, volunteers and speakers. See you on the interwebs :)  
*@evrenk*

I had a great time @wordcampch hope to see some of you next time at @WPBern #wcch  
*@grappleulrich*

Danke und gratuliere allen #wcch Organisatoren, Helfern und Sponsoren für den tollen Anlass!  
#bigthank #greatevent  
*@leumund*

WordCamp Switzerland hat mir wesentlich mehr gebracht als erwartet! Vielen Dank an das komplette Team dahinter! #wcch  
*@christopher\_kx*

Thanks to all presenters and organisers at WordCamp Switzerland for a really interesting event with a great mix of topics. #wcch  
*@emseen*

WordCamp Switzerland #wcch was awesome! Congrats to the team who made it possible! Hope for next edition!  
*@marcsoler87*

@wordcampch thanks to everyone for making today's #wcch event happen. interesting talks, good discussions and lots of little #ux details.  
*@cinigabellini*

Danke an alle #wcch Teilnehmer und Speaker, war eine coole Konferenz. Ich hoffe das nächste Mal komme ich auch an den Contrib. day!  
*@Mebu83*

#wcch

## 22 Awesome Speakers

We were honored with this incredible line-up of speakers for last years WordCamp and we already have some names in mind for this year.

Our speakers in 2014 were:

Jenny Beaumont	Christian Leu
Paolo Belcastro	Konstantin Obenland
Pascal Birchler	Ulrich Pogson
Stephanie Booth	Hanni Ross
Patricia Brun Torre	Sara Rosso
Karin Christen	Andrey (Rarst) Savchenko
Tom Forrer	Manuel Schmalstieg
Vitaly Friedman	Sam Sidler
Loris Grillet	Noel Tock
Silvan Hagen	Christian Zumbrunnen
Caspar Hübinger	Adrian Zumbrunnen



Caspar Hübinger, Developer at Inpsyde



## WordCamp Switzerland 2015

### **DATE**

September 19th

### **LOCATION(S)**

Technopark Zurich

### **UPDATES ON TWITTER**

@wordcampch or #wcch

### **WEBSITE**

<http://switzerland.wordcamp.org/2015/>

## Call for Sponsors

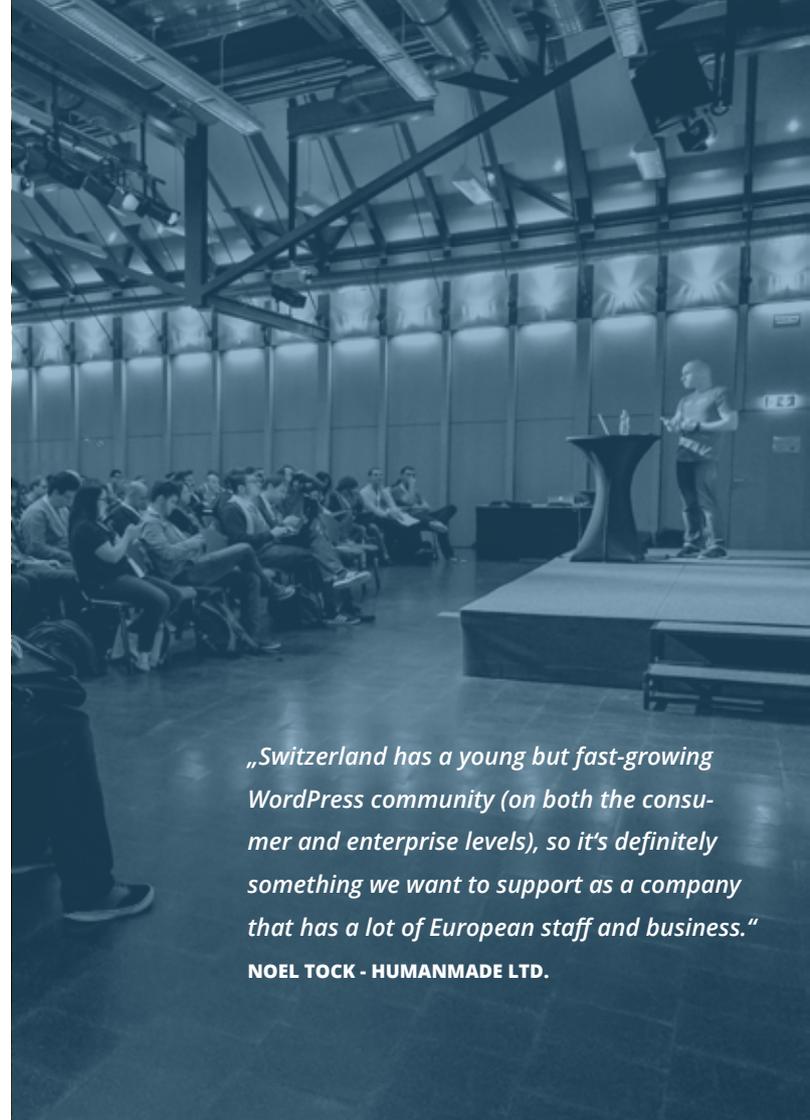
Last year we had 15 sponsors in different categories ranging from „Accomplices“ or smaller equipment sponsorships up to our Silver, Gold and Platinum partners.

A quick survey revealed that all of them were very happy with the sponsorship and 80% of them stated interest in sponsoring again. We also got some valuable feedback on how to improve and make the sponsorships even more attractive this year.

Without our sponsors, such an event would not be possible and we would like to thank all of them again!

### **MORE INFORMATION ON OUR WEBSITE:**

<http://switzerland.wordcamp.org/2015/call-for-sponsors>



*„Switzerland has a young but fast-growing WordPress community (on both the consumer and enterprise levels), so it's definitely something we want to support as a company that has a lot of European staff and business.“*

**NOEL TOCK - HUMANMADE LTD.**

## Sponsoring Packages

We are looking for sponsors of various levels to help elevate this open source community.

	<b>DIAMOND</b> <b>2x</b> <b>CHF 4000</b>	<b>PLATINUM</b> <b>4x</b> <b>CHF 2000</b>	<b>GOLD</b> <b>4x</b> <b>CHF 1000</b>	<b>SILVER</b> <b>6x</b> <b>CHF 500</b>	<b>MICRO</b> <b>10x</b> <b>CHF 150</b>
Free Tickets	✓ (6x)	✓ (3x)	✓ (2x)	✓ (1x)	✓ (1x)
Name and logo on WordCamp Switzerland website	✓	✓	✓	✓	✓
Acknowledgment and thanks in opening and closing remarks	✓	✓	✓	✓	✗
On projector/slides between presentation	✓ (Large)	✓ (Medium)	✓ (Small)	✓ (Small)	✗
Free Freshjobs.ch Submissions	✓ (4x)	✓ (3x)	✓ (2x)	✓ (1x)	✗
Spots for speakers dinner	✓ (6x)	✓ (3x)	✓ (1x)	✗	✗
Tweet from main account thanking you	✓ (2x)	✓ (1x)	✓ (1x)	✗	✗
Space to demo / chat to attendees / give away goodies	✓ (Large)	✓ (Standard)	✗	✗	✗
On projector at random intervals at party	✓	✗	✗	✗	✗

Interested in becoming a sponsor? Get in contact with us: [switzerland.wordcamp.org/2015/call-for-sponsors/](http://switzerland.wordcamp.org/2015/call-for-sponsors/)



WordCamp  
Switzerland  
2014